

H3C Apartments Health + Housing

*Sterling Achievement Award for
Disaster Recovery*



**Louisiana Office of
Community Development**
Disaster Recovery

Gina Campo
Jeff Haley

Executive Director
Deputy Executive Director

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Agenda



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overview and
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About us



Mission statement

We create a safer and stronger Louisiana by leading the state's disaster recovery and long-term community resilience planning efforts through innovation, partnerships, and best practices.

Core values

- Team Work
- Urgency
- Efficiency
- Community driven recovery
- Adaptability
- Knowledge sharing

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Project overview



- GCHP Health + Housing pilot development
- Financial support: MCO, Aetna (CVS Health)
- Central City, New Orleans
- Focus on Health, Culture, Community, Commerce



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Creative problem-solving and innovation



- **Health + housing integration:** on-site Federally Qualified Health Center (FQHC)
- **Diverse housing options:** market-rate and Permanent Supportive Housing
- **Senior-focused design:** tailored for seniors 55+; LGBTQ+ support



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Community oriented-design



- Rooftop spaces, walkways, courtyards, gardens, and murals
- **Fitwel certification:** Louisiana's first Fitwel-certified building



This mural was created in collaboration with The Walls Project.

*Artist: Marc Fresh
Photographer: Joey Park*

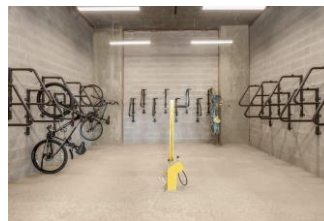
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Transferable features



- Replicable health + housing model
- Diverse and inclusive housing
- Community spaces and health initiatives



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Unique challenges



- Economic and health inequalities
- Funding and financing
- COVID-19 Impact



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Community impact



- Urban infill and revitalization
- **Strategic location:** Walkable, near transportation, Dryades Market
- **Community health services:** Federally Qualified Health Center



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Addressing low- and moderate-income needs



- All 192 apartments for low- and moderate-income individuals
- Preferences for Housing Authority of New Orleans waiting list tenants



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Energy efficiency and sustainability



- **Energy-efficient features:**
ENERGY STAR appliances,
impact-rated windows
- **Water conservation:** ion water
meters
- **Flood resilience:** raised
structures



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Community and government support



- Alignment with Oretha Castle Haley Boulevard principles
- Testimonials: ribbon-cutting event stories
- Support from the Louisiana Housing Corporation, City of New Orleans



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Project funding



- **Total funding:** \$73.8 million
- R4 Capital Permanent Loan: \$8.23M
- Louisiana Housing Corporation
CDBG Funds: \$10M
- City of New Orleans HOME Funds:
\$7.37M
- Private foundations and other
sources



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Conclusion



- H3C as a model for community-driven urban infill
- Combines affordable housing, healthcare services, and sustainability
- Scalable and adaptable solution for future developments



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Questions and discussion



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Gina Campo,
gina.campo@la.gov
Jeff Haley, *jeff.haley@la.gov*

Contact us at
225.219.9600

Thank you!

617 N. Third Street
Baton Rouge, LA 70802