

PENNSYLVANIA HOUSING FINANCE AGENCY

**National Council of State Housing Agencies
(NCSHA) Healthy Housing, Healthy Community
(H3C) Partnership initiative**



Josh Shapiro, Governor

Robin L. Wiessmann, Executive Director & CEO

www.phfa.org

NCSHA H3C: PHFA's Journey

Original

Pilot health/housing model in Pittsburgh, based on community engagement and stakeholder feedback.

Primary Partner: Univ. of Pittsburgh Medical Center + Health Plan

Updated

Develop a state-wide strategy for health/housing work, based on community engagement and stakeholder feedback.

Consultant: Corporation for Supportive Housing

Key Partners: Dept. of Human Services, Health, PA Managed Care Organizations, Hospital and Healthsystem Association of Pennsylvania

Initial PHFA Project Plan

①

Assessment

Understand the need for health-connected and the healthcare market landscape

②

Engagement

Building partnership and agreement through stakeholder engagement

③

Design

Drawing on feedback, best practices, and expertise to build a successful model from the ground up.

Implementation

Actual PHFA Project Plan

Implementation

Assessment

Understand the need for health-connected and the healthcare market landscape

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1. Needs Assessment

- PA Health Care Cost Containment Council (PHC4) data
- Analysis of Homeless Z-coded patients

Average charges \$27.5K (27%) higher.

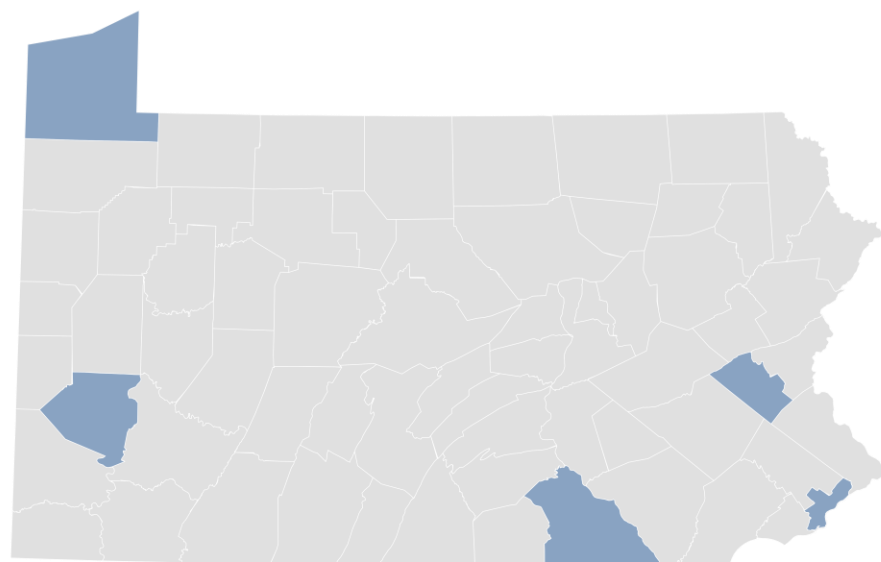
Twice as many hospital admissions on average.

Higher occurrence of behavioral health primary diagnoses.

Community Level Analysis

- Communities identified by prevalence of housing and health data (z-codes, housing affordability, hospital proximity)
- Communities of interest:
 - Erie
 - Lehigh (Allentown and Bethlehem)
 - York
 - Large Metro regions Philadelphia and Pittsburgh (Allegheny County)

H3C Needs Assessment
Communities



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2. Engagement

Initial Kick Off – December 2022

- Broad kick-off, announcing the program

Listening Sessions – January thru March 2023

- Community Based Organizations
- Managed Care Organizations
- Housing and Community Developers
- Federally Qualified Health Centers (FQHC)
- Hospitals/Health Systems

Phase II Kick Off – June 2023

- Reviewed Needs Assessment, Engagement Feedback and next steps.

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Individual Conversations:

- Pennrose Development
- Project HOME
- New Courtland
- Silvercare
- Infinite Erie

Leadership Group:

- HAP
- PAMCO
- Housing Alliance

What We Heard...

- Need for flexibility in program criteria
- Updates to QAP/LIHTC requirements
- Interest in adapting other models for PA
- **Need for a consistent leader and convener**
- **Need to speak the same language**
- Opportunities for MCOs to invest
- **A lot of interest, unclear where to start**
- Need to address existing barriers
- **Many competing interests, approaches, and incentives**

3. Design: PHFA's Health for Housing Investment

1

Create Incentives for
HHI Projects across
existing PHFA
Programs

3. Design: PHFA's Health for Housing Investment

1

Create Incentives for HHI Projects across existing PHFA Programs

2

Coordinate Efforts with Gov Stakeholders/related programs

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Create Incentives for HHI Projects across existing PHFA Programs

2

Coordinate Efforts with Gov Stakeholders/related programs

3

Convene cross-sector stakeholders to build sustainable partnership

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4

Develop online hub for statewide health + housing resources

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Coordinate Efforts with Gov Stakeholders/related programs

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Convene cross-sector stakeholders to build sustainable partnership

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Develop online hub for statewide health + housing resources

5

Increase PHFA's capacity to build H3C as an area of expertise

Next Steps

- Educational Webinar
- Roll out of LIHTC Incentives and Application Review – looking for other capital sources
- Finalize and share Needs Assessment
- Continue to develop forward-looking Implementation/Engagement Strategy
- Closeout H3C Grant – Continue with HHI work

Sustainability

Coordination

Project
Pipeline